

MY DESIGNER VISION & IDENTITY

THESE EVENTS HAVE A SIGNIFICANT ROLE IN MY DEVELOPMENT AS A DESIGNER



LEARNING ABOUT PERCEPTION AND CULTURES

China reis +

PARTICIPATORY DESIGN

I ACHIEVE THIS CONNECTION WITH SOCIETY BY INVITING MY STAKEHOLDER TO PARTICIPATE IN MY DESIGN PROCESS. (MILESTONE 3, 5 AND 6)

THERE ARE TWO ELEMENTS THAT ARE IMPORTANT FOR ME TO DESIGN FOR TRANSFORMATION

TRANSFORM TOWARDS...

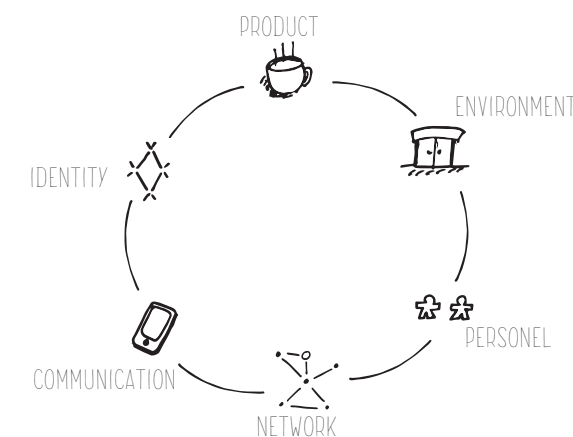
I BELIEVE IN A WORLD WHERE EVERYONE HAS A CONTRIBUTION WITH HIS OR HER PERSONAL QUALITIES AND THE THINGS HE OR SHE LIKES TO DO. IF EVERYONE IS ABLE TO FIND THIS FULFILLMENT IN LIFE, WE CAN LIVE A HAPPY LIFE WHILE CREATING A SUSTAINABLE SOCIETAL ENVIRONMENT.

I WANT TO **EMPOWER** PEOPLE TO MAKE THE MOST OF THEIR OPPORTUNITIES.

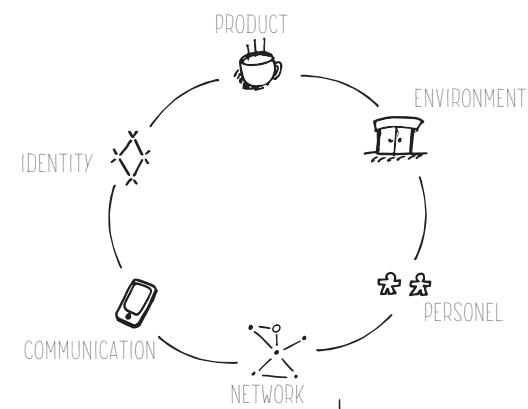
IMAGINEERING

MAKING THE DESIGN AND VISION FIT TO THE EXPERIENCE OF USERS

MILESTONES 1, 2 AND 6



TEKENING VAN BALANS: WEEGSCHAAL MET DENKER VAN INNOVATIEF IDEE EN DE CONNECTIE MET DE MAATSCHAPPIJ.
DESIGN FOR TRANSFORMATION NEEDS TO BE BALANCED BETWEEN THE CONNECTION WITH SOCIETY AND A NEW ENVISIONED REALITY.



MY PLANS FOR... TODAY AND THE DAYS NEARBY

PARTICIPATORY DESIGN



PROFILE AS A DESIGNER

I WANT TO MAKE MYSELF KNOWN AS A DESIGNER IN THE FIELD OF EDUCATION AND WITH A PARTICIPATORY DESIGN 'EXPERTISE'. ALL THE CONTACTS I GAINED DURING MY FMP ARE HELPFUL IN THIS. I INVITED THEM TO VISIT MY GRADUATION PRESENTATION OR I AM GOING TO MEET THEM AND EXPLAIN THE RESULTS OF MY PROJECT. ALSO I NEED TO MAKE A PORTFOLIO AND UPDATE MY SOCIAL MEDIA PROFILE. I MAKE USE OF THE EXPOSURE OF KNAPZACK AND TRY TO GAIN NEW CONTACTS IN THE PROCESS TO ARRANGE NEW POSSIBLE PROJECTS TO WORK ON.

ALTHOUGH I DID A GOOD JOB WITH PARTICIPATORY DESIGN IN MY FINAL MASTER PROJECT I KNOW I AM STILL AT THE BEGINNING OF THIS DESIGN APPROACH. TO KEEP ON DEVELOPING MY SKILLS AND KNOWLEDGE IN THIS MATTER, I WILL EXPLORE NEW OPPORTUNITIES TO TRY OUT OTHER FORMS OF PARTICIPATORY DESIGN. I WANT TO FOLLOW THE ADVICE OF MY COACH IN LETTING MY DESIGNS BECOME MORE OUT OF MY CONTROL. THIS I CAN TRY OUT WITH THE PROJECT WITHIN SKILLS&CO

SKILLS&CO

DURING MY PROJECT I CAME IN CONTACT WITH SKILLS&CO. THEY ARE DOING AN EXPERIMENT TO CREATE INNOVATIVE IDEAS FROM THE BOTTOM-UP WITHIN THE FIELD OF EDUCATION. THEIR APPROACH IS CO-CREATION. SINCE THEY WERE VERY ENTHUSIASTIC ABOUT KNAPZACK AND THE WAY I WORKED, WE ARE GOING TO SEE IF I CAN PLAY A ROLE WITHIN THEIR EXPERIMENT.

PROJECTS WITHIN THE FIELD OF EDUCATION

THERE ARE ALREADY A NUMBER OF PROJECTS, BESIDES KNAPZACK THAT I WISH TO WORK OUT AND SEE IF WE CAN DEVELOP IT IN COOPERATION WITH OTHER PARTNERS.



KnapZack

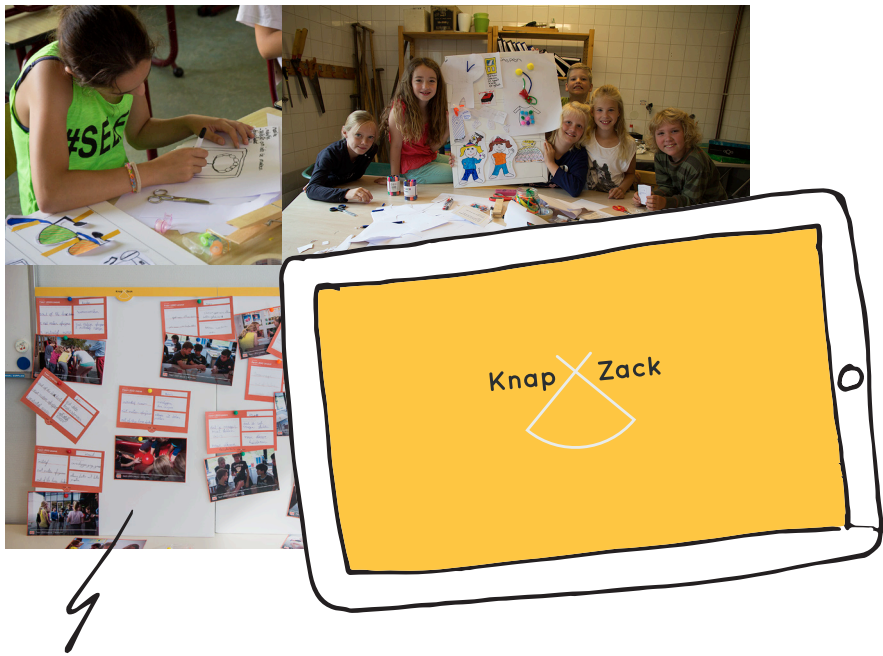
SINCE THE RESULTS ARE RECEIVED SO WELL, I AM GOING TO GET KNAPZACK ON THE MARKET. A NUMBER OF SCHOOLS HAVE ALREADY COMMITTED THEIR COOPERATION TO TRY OUT AND DEVELOP KNAPZACK. ALSO ONDERWIJS MAAK JE SAMEN WILL SUPPORT ME IN THE DEVELOPMENT. THE BIGGEST CHALLENGE IS TO FIND THE FINANCES I NEED FOR THE DEVELOPMENT. THEREFORE MY BIGGEST PRIORITY WITHIN THIS PROJECT IS TO FIND AN INVESTOR FOR KNAPZACK. PREFERABLY I WANT THIS TO BE THE BOARD OF A SCHOOL INSTITUTION.

EXPERIENCE HISTORY

A FRIEND OF MINE GRADUATED IN HISTORY AND IS CREATING GUIDED TOURS IN MUSEUMS SPECIFICALLY FOR CHILDREN OF SECONDARY SCHOOLS SO THEY CAN LEARN AND PREPARE FOR THE HISTORY EXAMS. WE ARE GOING TO SEE WHETHER WE CAN CREATE SOMETHING TOGETHER BY INCREASING THE EXPERIENTIAL LEVEL AND THE PARTICIPATION OF CHILDREN IN THEIR PREPARATION OF THEIR HISTORY EXAMS. I AM REALLY EXITED CONSIDERING THE POSSIBILITIES THIS IDEA.

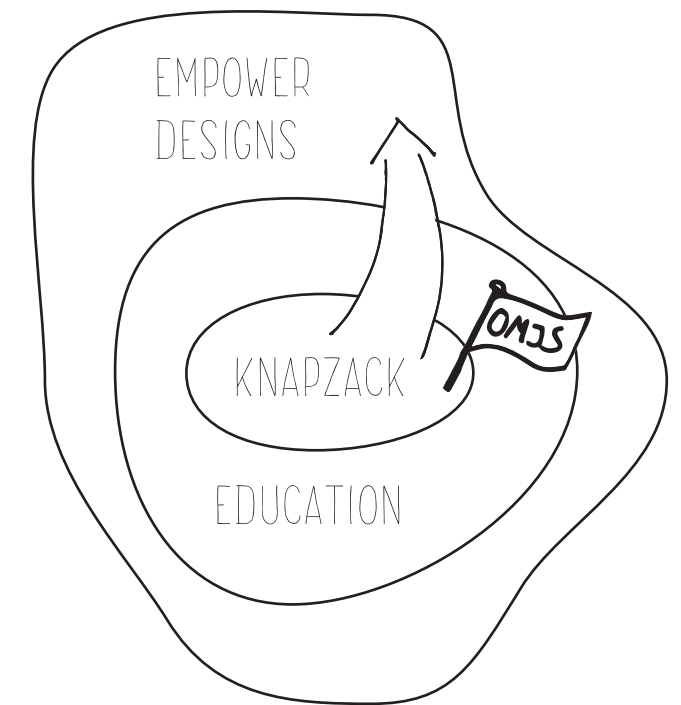
MYSTERY BOX

THE PROJECT OF BRAM NAUS, ALSO MASTER STUDENT INDUSTRIAL DESIGN, WAS ALSO REALLY INSPIRING. HE CREATED THE MYSTERY BOX THAT HOLDS A LEARNING TOOL FOR CHILDREN TO EXPLORE AND TRY-OUT NEW SUBJECTS, SUCH AS COMPUTER PROGRAMMING. I BELIEVE THIS IDEA HAS A LOT OF POTENTIAL WITH THE RIGHT CLIENT. I WANT TO COOPERATE WITH BRAM TO SEE WHETHER WE CAN DEVELOP THIS IDEA FURTHER ON.



COMPANY KNAPZACK

KNAPZACK HAS THE POTENTIAL TO CHANGE THE CULTURE IN EDUCATION. MY AMBITION IS TO TRANSFORM THE WAY WE TEACH AND LETTING CHILDREN DISCOVER AND DEVELOP THEIR TALENTS EARLY ON. WHEN I START MY OWN COMPANY TO DEVELOP KNAPZACK WITH ONDERWIJS MAAK JE SAMEN. I WANT KNAPZACK TO BE THE FIRST OF MANY CONCEPTS THAT I WILL CREATE FOR EDUCATION.

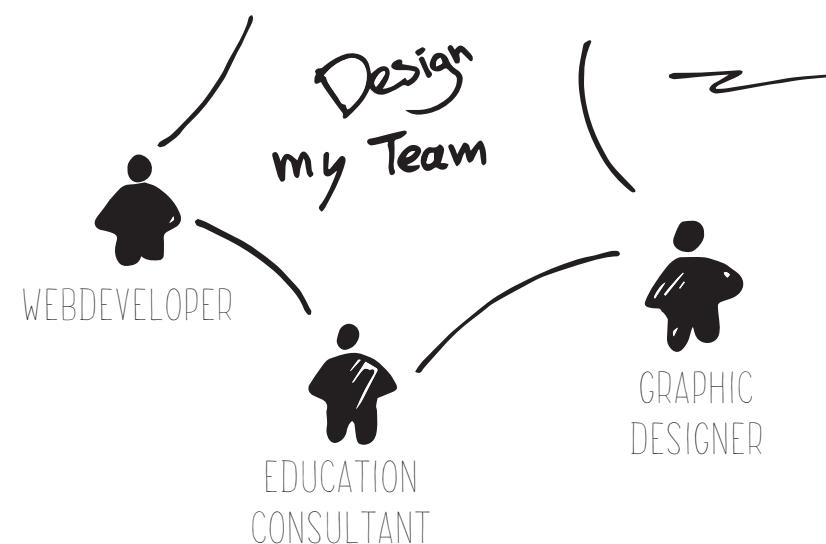
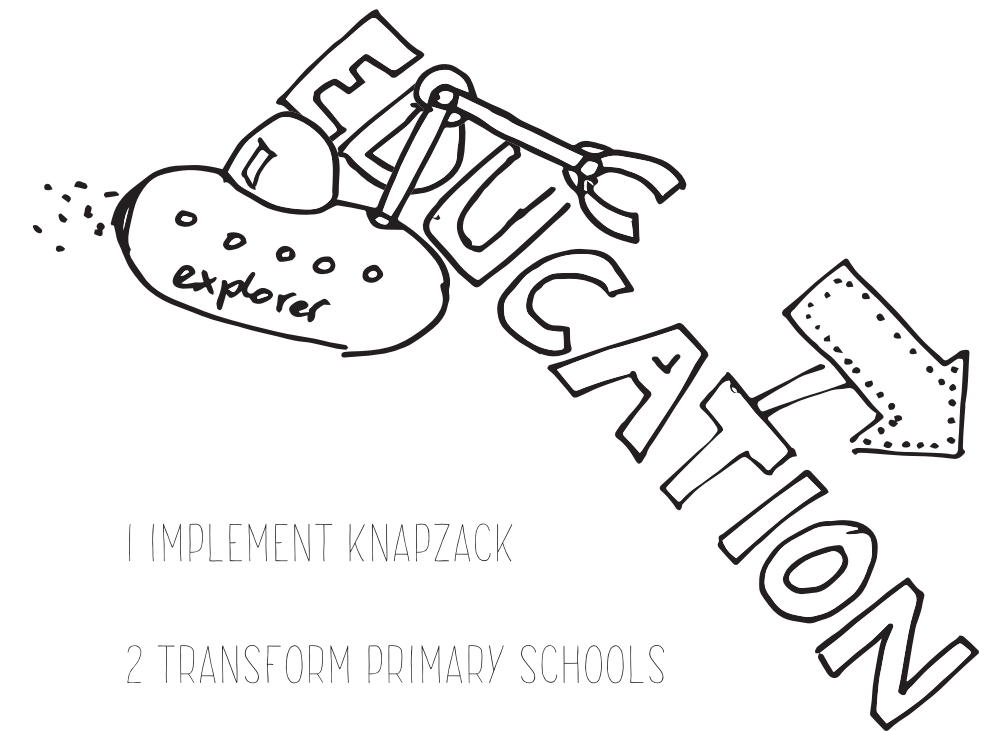


PARTICIPATORY DESIGN

THE WAY I APPROACHED MY GRADUATION PROJECT GAVE ME MOST SATISFACTION AND I WANT TO USE THIS APPROACH IN ALL MY OTHER PROJECTS FROM NOW ON.

A NEW COMPANY BEHIND THE SCENES OF EDUCATION

MY FREELANCE COMPANY IS NOT SUFFICIENT ANYMORE TO DEVELOP KNAPZACK AND MORE CONCEPTS WITHIN THE FIELD OF EDUCATION. I WILL START A NEW COMPANY AND FIND A TEAM OF DESIGNERS AND WEB DEVELOPERS. WITH THIS COMPANY I WANT TO TRANSFORM EDUCATION TOWARDS A MORE EXPLORATIVE AND PERSONALIZED MODEL.



1 IMPLEMENT KNAPZACK

2 TRANSFORM PRIMARY SCHOOLS

3 EXTEND TO SECONDARY SCHOOLS AND OUTSIDE SCHOOLS

4 CONNECT OTHER CONCEPTS TO KNAPZACK